### Advertisement No. 01/2023-24 dated September 04, 2023

#### **Engagement of SIDBI Development Executives (SDEs) (Full Time)**

Small Industries Development Bank of India (SIDBI) is the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. The differentiator role as Development Financial Institution we play is primarily because of Credit plus services (Non-Financial services) we are able to offer to our primary stakeholders i.e., MSMEs and Entrepreneurs.

SIDBI aims to further accelerate this effort by creating an integrated credit and development support ecosystem for Indian MSMEs, thus promoting their inclusive growth, enabling them to be globally competitive and play crucial role in Atmanirbharat Bharat.

Impacts of SIDBI's initiatives are visible now and to further strengthen and position ourselves as thought leader in MSME space we should re-emphasize the role of development banker and at field level we need to have dedicated human resource who can handhold through institutional mechanism for playing the role of catalyst for MSMEs and broaden the horizon by connecting the dots with different stakeholders and create an enabling ecosystem at regional and state level.

The idea of SIDBI Development Executives (SDEs) is envisaged as dedicated human resource for promotional and development activities at State / Regional level to have feet on the ground and accelerate the national level programmes / initiatives with handholding to make lasting impact at the ground. SDEs would play a critical role to leverage the existing partnerships of SIDBI and converge with developmental stakeholders to have synergy in the interventions.

# Engagement of SIDBI Development Executives (SDEs) (Full Time)

S. No.		Particulars			Details		
A.	Name of the Post			SIDBI Development Executives			
В		Type of the Post			Contractual on full time basis.		
С	No. of Posts			s			5
D	Place of Posting						
	S. No. State					Positions	
	1		Ahmedabad			1	
	2		Bengaluru			1	
	3		Chennai			1	
	4 Chandigarh		Chandigarh			1	
			Union Territor	y of Jammu & Kasl	nmir	1	
E	Scope of Work		ork	The SDE will be responsible for the following:  i. Initiating steps to strengthen MSE eco-system in the state/ region i.e., credit plus engagements like cluster specific activities, development of artisan's cluster if any, association of entrepreneurs, District Chapter / Industry association etc. ii. Organizing MSE specific events in the cluster i.e., skill upgradation training, research on improving specific cluster- based products, exposure visit of MSEs to medium enterprise, workshops and seminars, policy round tables in coordination with stakeholders/partners. iii. Creating data base of MSMEs in the cluster / district, potential opportunities and threats for MSEs initiating steps to overcome the potential risk i.e., energy saving products, renewable sources of energy. iv. Tracking the growth of MSM Es in the cluster and assessing challenges if any hampering the growth of MSEs in the cluster. v. Capacity Building of other stakeholders i.e., Industry associations, CCCs and other agencies working for MSMEs through training & exposure. vi. Coordination with Head office and Regional Offices providing critical inputs to build the MSME ecosystem in the			
F	Elia	ibility C	riteria	state/region.			
	a.	Age Li		The candidate sh the date of adver			nan 35 years of age as on
	b.	-	ication	having PG in Devo / Social Work fro IIFM, DMI, ISDM,	elopmer om reput APU or :	nt Managem ted institute similar othe	epreneurial mindset and lent / Rural Management es i.e., IRMA, XIMB, TISS, er national level institutes
	C.	Experi		promotion, Micro Rural Marketing,	o-finance Monito	e, Rural Live ring & Evalu	
	d.	Skill Re	equirement	working in that	state) to	enable to	uage and experience of depute people who are cro-enterprise ecosystem

G	Remuneration	The renumeration would be at market linked compensation.
		The same shall not be a limiting factor for the right candidate
		and will be mutually decided on case-to-case basis.
Н	How to Apply	Interested candidates may send their CVs/ applications to
		Jobs.hr@tnmhr.com as per the application form available on
		SIDBI website.
		The CVs/ applications may be submitted by 18.09.2023 by
		1800 hours.

## **GENERAL CONDITIONS**

Α	Period of	The term of the contract would initially be for a period of
	Contract	three years, extendable, at sole discretion of the Bank, or
		a further period of up to two years. The contract can be
		terminated at <b>one months' notice</b> on either side or salary
		and allowances (if any) in lieu thereof.
В	CTC and Increment	The CTC offered is negotiable. Annual CTC will depend
		upon Experience & Emoluments of candidates in the
		present employment and place of posting. Salary shall not
		be a constraint for the right candidate. Annual increment
		on CTC finalized initially, shall also be considered by the
		Bank based on the performance review.

## Other Conditions:

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1	Only one Post to be applied by	One candidate can apply for only one post under this
	each candidate	advertisement. Multiple candidatures, involving one post
		or several posts shall result in rejection of all applications
		from the candidate.
2	Right to raise/modify the	Important: The Bank reserves the right to raise/modify
	eligibility criteria	the eligibility criteria including educational qualification
		and minimum work experience in order to restrict the
		number of candidates to be called for Interview,
		commensurate with the number of post s.
3	Selection Procedure	Selection would be by way of shortlisting and Personal
		Interview to be held online on a suitable date (to be
		informed in due course) before the Selection Committee.
		The Bank will undertake a preliminary screening of the
		applications for preparing, if necessary, to prepare a
		shortlist of eligible candidates to be called for interview.
		Thus, merely fulfilling the requirements laid down in the
		advertisement would not automatically entitle any
		candidate to be called for interview. The decision of the
		bank to call the candidates for the interview shall be final.
		No correspondence will be entertained in this regard.
		Merit List: Merit list for selection will be prepared in
		descending order on the basis of scores obtained in
		interview only. In case more than one candidate score the
		cut-off marks (common marks at cut-off point), such
		out on marks (common marks at cut on point), such

		candidates will be ranked according to their age in
		descending order, in the merit.
		Wait List: SIDBI reserves the right to draw wait lists of
		candidates and consider such wait listed candidate(s) for
		meeting actual requirement.
4	Others	i. The relevant experience certificate from employer must
		contain specifically that the candidate had experience in
		that related field as required.
		ii. The candidate must be a citizen of India.
		iii. The number of vacancies mentioned above are
		provisional and may vary.
		iv. The designations / name of the post mentioned above
		are only indicative. The Bank reserves the right to change
		the name of post / designation at any time without prior
		notice on the requirement of the Bank.
		v. Intimation/ call letter for interview will be sent by email
		or will be uploaded on Bank's website. NO HARD COPY
		WILL BE SENT.
		vi. Candidates are advised to indicate a working e-mail ID
		and mobile phone no. in their application under this
		advertisement and maintain the same active for receiving
		communication viz. call letters/ Interview date advice etc.
		The indicated e-mail ID and mobile phone no. should not
		be changed during Interview process. The Bank takes no
		responsibility for any delay in receipt or loss of any
		communication.
		vii. The Interview shall take place online. Candidates
		should ensure availability of necessary infrastructure as
		specified in call letter in this regard.
		viii. Candidates serving in Govt./ Quasi Govt. offices,
		Public Sector undertakings including Nationalized Banks
		and Financial Institutions are advised to submit 'No
		Objection Certificate' from their employer at the time of
		interview, failing which their candidature may not be
		considered and travelling expenses, if any, otherwise
		admissible, will not be paid.
		ix. In case of selection, candidates will be required to
		produce proper discharge certificate from the employer
		at the time of taking up the appointment.
		x. Candidates are advised that they should not furnish any
		particulars or information that are false, tampered/
		fabricated or should not suppress any material
		information while applying for the post.
		xi. Appointments of selected candidates will be subject to
		his / her being declared medically fit by Bank Medical
		Officer, satisfactory report about his / her character and
		background verifications, satisfactory report from his /
		her previous employer and referees and completion of all
		other pre recruitment formalities to the complete
		satisfaction of the Bank.

**xii.** In case it is detected at any stage that a candidate does not fulfill any of the eligibility criteria for the post applied for and / or that he / she has furnished any incorrect information or has suppressed any material fact(s), or has resorted to Impersonating or procuring impersonation by any person; his / her candidature will stand cancelled forthwith. If any of these shortcomings is / are detected even after the appointment, his/her services will be liable to be terminated forthwith.

**xiii.** The applicant shall be liable for civil/ criminal consequences in case the information submitted in his/ her application are found to be false at a later stage.

**xiv.** Decisions of the Bank in all matters regarding eligibility, shortlisting, conduct of interview, selection, calling for joining etc, would be final and binding on the applicants for the posts. No representation or correspondence will be entertained by the Bank in this regard. Canvassing in any form will lead to disqualification of candidature.